Dubbo Region Christmas 2026

Festive Window Dressing Challenge

Terms and Conditions

1. Competition Details

The 2026 Festive Window Dressing Challenge ("the Competition") is conducted by Dubbo Regional Council ("the Promoter").

By registering for and participating in the Competition, businesses agree to be bound by these Terms and Conditions.

2. Promoter

The Promoter is:

Dubbo Regional Council
Civic Administration Building
Church Street, Dubbo NSW 2830
Phone: (02) 6801 4000

3. Eligibility

3.1 Entry is open to businesses operating within the Dubbo Regional Council Local Government Area, including Dubbo, Wellington and surrounding villages.

3.2 To be eligible, businesses must:

- Complete the online registration form by **Friday 4 December 2026**;
- Operate from a physical shopfront or business premises accessible to the public;
- The location of the shopfront must be within the Dubbo Regional Council local government area
- Decorate their shopfront, window display or business frontage in a festive or Christmas theme.

3.3 Employees of Dubbo Regional Council and their immediate family members are not eligible to enter.

3.4 Entry is free.

4. Competition Period

4.1 Business registrations open in September 2026 and close at **11:59pm 4 December 2026**.

4.2 Public voting will open on **9 November 2026** and close at **11:59pm on 13 December 2026**.

5. Participation

5.1 Registered businesses will receive promotional materials, including a campaign voting poster featuring a QR code linked to the public voting platform.

5.2 Businesses are encouraged to display the promotional materials prominently during the competition period.

5.3 Businesses may promote their participation through their own marketing channels and social media.

6. Judging and Voting

6.1 Winners will be determined by public vote.

6.2 Members of the public may vote via the Competition voting portal using the QR code displayed at participating businesses or via the Dubbo Regional Council website.

6.3 Dubbo Regional Council reserves the right to verify votes and remove duplicate, fraudulent or otherwise invalid votes.

6.4 The Promoter's decision regarding the validity of votes and determination of winners is final and no correspondence will be entered into.

6.5 Votes are limited to one vote, per day, per device (IP address).

7. Prizes

7.1 Two (2) business winners will be awarded:

- **One (1) Dubbo Business Winner**: $1,000 Shopfront Improvement Package
- **One (1) Wellington & Villages Business Winner**: $1,000 Shopfront Improvement Package

7.2 The total prize pool for businesses is **$2,000**.

7.3 Shopfront Improvement Packages must be used for improvements that enhance the appearance, presentation, accessibility, customer experience or street appeal of the winning business.

7.4 Prize expenditure must be completed by **30 June 2027**.

7.5 Winners may be required to provide information, photographs or receipts demonstrating how the prize was used.

7.6 Prizes are not transferable, exchangeable or redeemable for cash.

8. Voter Prize Draw

8.1 Customers who vote during the competition period will be entered into a random prize draw.

8.2 Five (5) winners will each receive a **$100 #myDubboRegion Shopping Card**.

8.3 Voter prize winners will be randomly drawn following the close of voting and contacted using the details provided during voting.

8.4 Voter prizes are limited to one per person i.e. the same person will not be awarded two or more $100 shopping cards. If a voter is randomly drawn for a second time another draw will take place.

9. Winner Notification

9.1 Business winners and voter prize winners will be announced on or after **17 December 2026**.

9.2 Winners will be contacted using the details supplied during registration or voting.

9.3 If a winner cannot be contacted within a reasonable period, Dubbo Regional Council reserves the right to select an alternative winner.

10. Promotion and Publicity

10.1 By entering the Competition, businesses consent to Dubbo Regional Council using:

- Business names;
- Photographs of shopfront displays;
- Promotional images;
- Quotes and testimonials;

for promotional, marketing and media purposes without additional compensation.

10.2 Participants may be asked to take part in media interviews, photography or promotional activities related to the Competition.

11. Privacy

11.1 Personal information collected during registration and voting will be used solely for administering and promoting the Competition.

11.2 Information will be managed in accordance with Dubbo Regional Council's Privacy Management Plan and applicable privacy legislation.

11.3 Personal information will not be disclosed to third parties except where required by law or for the administration of the Competition.

12. Liability

12.1 The Promoter is not responsible for:

- Technical failures or issues affecting registration or voting;
- Lost, delayed or incomplete entries;
- Any damage, loss or injury suffered as a result of participation in the Competition.

12.2 Entrants participate at their own risk and are responsible for ensuring decorations comply with all relevant safety, accessibility, building and fire regulations.

13. General

13.1 The Promoter reserves the right to amend, suspend or cancel the Competition if circumstances arise outside its reasonable control.

13.2 The Promoter may disqualify any entrant who:

- Provides false or misleading information;
- Tampers with the voting process;
- Acts in a manner contrary to the spirit of the Competition.

13.3 Entry into the Competition is deemed acceptance of these Terms and Conditions.

Key Dates

Business registrations close: 4 December 2026
Public voting opens: 9 November 2026
Public voting closes: 13 December 2026
Winners announced: 17 December 2026
Business prize: $1,000 Shopfront Improvement Package (Dubbo winner and Wellington & Villages winner)
Public voting prize: 5 x $100 #myDubboRegion Shopping Cards