50 Years. 50 Memories. 50 Adventures.

Help us find 50 zoo memories

Competition Terms and Conditions

1. Promoter

The promoter is Dubbo Regional Council, ABN 53 539 070 928, of Corner Church and Darling Streets, Dubbo NSW 2830 (the Promoter). Competition enquiries: marketing@dubbo.nsw.gov.au or 02 6801 4000.

2. Acceptance and competition period

By entering, entrants agree to these Terms and Conditions. The competition opens at 9.00am on Sunday 1 November 2026 and closes at 3.00pm on Monday 18 January 2027. Council may close the competition earlier once all 50 Great Big Adventure Passes have been awarded following judging, eligibility verification and prize acceptance. All times are Sydney local time.

Early closure will be announced on the competition webpage and the entry form will be closed. Entries received after the actual closing time will not be accepted. An outstanding prize offer is not a confirmed award. While all remaining prizes are reserved for outstanding offers, further entries may be assessed for reserve places only. Entry does not guarantee a prize.

3. Eligibility

Entry is open to Australian residents aged 18 years or over whose principal residential address is outside the Dubbo Regional Council local government area. Proof of age, identity and residential address will be required before a prize is awarded.

Employees, councillors and contractors of Dubbo Regional Council, participating prize suppliers, people directly involved in administering or judging the competition, and their immediate family members are ineligible.

4. How to enter

During the competition period, complete the official entry form at https://dubboregion.com.au/visit/50-zoo-memories, provide the requested contact and residential details, submit your Taronga Western Plains Zoo memory and a photograph, and accept these Terms and Conditions. A photograph is required. Entry is free; no purchase or return visit is required.

One entry per person. Incomplete, automated or ineligible entries may be disqualified. Memories must be the entrant's own genuine recollections. Entrants must hold the necessary rights and permissions for any photograph or other material submitted.

Winners are encouraged to recreate their original zoo photograph during their return visit and share their "then and now" memory with us. A recreated photograph is not required to enter the competition.

5. Judging on merit

This is a game of skill. A panel of three judges will assess each eligible photograph and accompanying memory as entries are received. Judging is based on the strength and interest of the memory (40%), relevance to Taronga Western Plains Zoo's 50-year history (35%), and originality and personal perspective (25%). Professional writing or photography is not required. Judging is based on the submitted memory and photograph. Recreated photographs do not earn additional judging points.

Each judge gives a weighted score out of 100 using these criteria. The final score is the average of the three judges' scores, without rounding. Entries scoring at least 70 out of 100 qualify for consideration. Prizes are offered progressively, subject to availability and eligibility checks; earlier awards are not displaced by stronger entries received later.

Where more qualifying entries are being assessed together than prizes remain, higher-scoring entries receive priority. Ties are resolved by the higher score for strength and interest, then relevance, then originality. Any remaining tie is reassessed by the panel against the same criteria, with reasons recorded. No random selection or social media voting applies.

No more than 50 prizes may be awarded or reserved for outstanding offers at any time, with one prize per person. Qualifying entries not offered a prize remain on a reserve list, ranked by score and the same tiebreakers. Fewer than 50 prizes may be awarded if insufficient eligible entries meet the standard and accept a prize. Council may close entries early once all 50 prizes are confirmed, as set out in section 2.

Final assessments will be completed by 21 January 2027, with winners announced on 22 January 2027. Judges must declare conflicts of interest; a suitable replacement will be appointed where required. Council will retain judging scores and reasons.

6. Prize description and value

Each winner receives one Great Big Adventure Passes for either two adults (a double pass) or two adults and two children (a family pass). There is no set allocation of double passes or family passes within the prize pool. [Confirm how each winner selects or is allocated their package type.] No other prize components are included unless expressly listed.

A maximum of 50 Great Big Adventure Pass prize packages will be awarded. The final mix of double passes and family passes will depend on the package types awarded to the winners.

Each double pass for two adults is valued at $220.00. Each family pass for two adults and two children is valued at $292.00. Prices are correct as at 13 October 2026 and all values are in Australian dollars. The maximum total prize pool value is $14,600.00, calculated on the basis of all 50 prizes being awarded as family passes (50 × $292.00). The actual total prize pool value will depend on the number and mix of double and family passes awarded. There is no set allocation of either pass type.

7. Great Big Adventure Pass inclusions and conditions

Each pass provides general admission for the people covered by the awarded package to the following attractions, with the specific inclusions listed below:

• Taronga Western Plains Zoo: one admission ticket per covered person, valid for two consecutive days.

• Royal Flying Doctor Service Visitor Experience, Dubbo: one admission per covered person.

• Old Dubbo Gaol: one daytime admission per covered person.

• Wellington Caves: one included cave tour per covered person. **This tour must be booked in advance and is subject to availability.**

Winners must reserve their included Wellington Caves tour through https://www.wellingtoncaves.com.au/ using the unique booking code supplied with their Caves ticket. Select the tour, date and time, then enter the code in the promo code field to redeem the included tour. Bookings are subject to availability. **Holding a Great Big Adventure Pass ticket does not reserve a tour time.**

Prize passes expire on 30 June 2027. All included visits, including both consecutive Zoo days, must be completed by that date. The competition prize expiry date will be stated on the issued tickets.

Attractions may be visited on different days within the prize validity period, except that the two Zoo days must be consecutive. Entry is subject to attraction opening hours, availability, safety requirements and applicable ticket conditions. Winners should book early to secure preferred dates, including school holiday visits.

The package covers only two adults, or two adults and two children, as awarded. For GBAP ticket purposes, adults are aged 16 years or over and children are aged 4–15 years. These ticket age categories do not change the requirement that competition entrants must be aged 18 years or over.

GBAP information is available at https://dubboregion.com.au/visit/great-big-adventure-pass. Winners must comply with the admission, booking, operating and safety conditions of each participating attraction. Council will supply the relevant ticket and booking information with each prize. For these competition prizes, the expiry date of 30 June 2027 and the non-transferable condition in this section apply in place of the standard purchased-pass validity and transfer arrangements described on the general GBAP webpage.

Prizes and the Great Big Adventure Pass tickets issued as prizes are not transferable and cannot be exchanged for cash. Unused admissions and partially used passes have no cash refund value, except where required by Australian Consumer Law or another right that cannot lawfully be excluded. Winners who use only some of the included attractions may visit the remaining attractions before the competition prize expiry date, subject to the booking and admission conditions above.

8. Other costs

Additional tickets and/or tours beyond the expressly included admissions and Wellington Caves tour are extra and must be paid for by the winner or their guests. This includes extra adults or children, additional cave tours, special or evening tours, animal encounters, safari tours, upgrades, bicycle or cart hire and other optional experiences.

Travel to and within the Dubbo Region, accommodation, meals, insurance, spending money and all other costs not expressly included are the winner's responsibility.

9. Winner notification and unclaimed prizes

Selected entrants will be contacted progressively by email or telephone within two business days of selection, which may not necessarily mean within two business days of submission being received, and no later than 22 January 2027 for the initial selection of winners. They must respond and provide reasonably requested evidence of eligibility within ten business days after notification is sent. The notification will state the exact claim deadline. Council will make reasonable contact attempts before treating a prize as unclaimed. A business day excludes Saturdays, Sundays and NSW public holidays.

A prize is reserved while an offer remains open and is confirmed only after eligibility has been verified and the entrant has accepted. Prize tickets and booking information will be supplied within ten business days of confirmation. The expiry date of 30 June 2027 applies to every prize, regardless of when it is awarded.

If a selected entrant is ineligible, declines or fails to claim by the notified deadline, the prize will be offered to the highest-ranked eligible qualifying reserve entrant. Any entries already received and awaiting assessment will be assessed before a replacement is selected. No random redraw will take place. Unclaimed prizes do not reopen the competition after closure. Replacement winners will be contacted within two business days of selection and given the same claim period.

Winners will be announced on 22 January 2027 on the Dubbo Region website and social channels using first names, surname initials and general locations. Any selections still awaiting eligibility verification or acceptance will be identified as provisional. Confirmed replacements will be announced separately once verified and accepted. Unsuccessful entrants will not be individually notified.

10. Entry content, photographs and permission

Entrants retain ownership of their submitted content. Entrants grant Council a non-exclusive, royalty-free licence to reproduce, display and publish their submitted memory and accompanying images for this competition and the associated 50-year campaign, including the campaign webpage, social media and agreed campaign displays. Council may resize or make minor edits without materially changing the memory's meaning. Credit will be given where practicable.

Entrants must have permission from the copyright owner of any submitted image and from identifiable people shown, including a parent or guardian for identifiable children. Owning a physical print does not necessarily establish copyright. Entrants must not submit content that infringes another person's rights, is unlawful, defamatory, discriminatory or offensive. Council may request evidence of permission or withhold content from publication.

We encourage winners to recreate their zoo memory during their return visit and share the photographs with Council for the campaign. Any new photographs or promotional content require permission from the copyright owner and identifiable people pictured.

10A. Photography and filming of the top 10 winners

The 10 highest-ranked confirmed winners, as determined by the judging panel, will be invited to be photographed and filmed during their return visit to Taronga Western Plains Zoo before 30 June 2027. We will encourage them to recreate their original zoo photograph and share their "then and now" story. Arrangements will be agreed with each participating winner.

With separate written consent, photographs, footage and recorded comments may be used by Dubbo Regional Council and Taronga Western Plains Zoo for the **50 Years. 50 Memories. 50 Adventures.** campaign, including on websites, social media, in promotional materials and in displays at visitor information centres and other Council facilities.

Each adult appearing in the content must provide their own written consent. Parent or legal guardian consent is required for children under 18. Participation is voluntary, and declining will not affect the winner's prize.

11. Personal information and marketing

Council collects personal information to administer the competition, verify eligibility, judge entries, contact winners and arrange prizes. Necessary winner details may be disclosed to prize suppliers and contractors assisting Council, or where required or authorised by law.

Council manages personal information in accordance with the Privacy and Personal Information Protection Act 1998 (NSW), the Privacy Code of Practice for Local Government and Council's Privacy Management Plan. Entrants may request access or correction by contacting marketing@dubbo.nsw.gov.au or 02 6801 4000. Privacy Policy • Dubbo Regional Council

Marketing consent is optional and must be collected separately. Entry is not conditional on subscribing. Those who opt in may receive Dubbo Region tourism communications and may unsubscribe at any time. Personal information will not be supplied to prize partners for their own marketing without separate express consent.

12. Facebook and Instagram

This competition is in no way sponsored, endorsed, administered by, or associated with Facebook or Instagram. To the extent permitted by law, each entrant completely releases Facebook and Instagram from liability arising from this competition. Information is supplied to Dubbo Regional Council, rather than Facebook or Instagram.

Entry is through the official competition form. Liking, following, sharing, reposting, tagging friends, or posting to a personal timeline is not required, rewarded with extra entries, or used in judging. Entrants must not inaccurately tag people in photographs. Social posts must direct entrants to the full terms and clearly identify the closing date and eligibility restrictions.

13. General conditions

Council may verify entries and disqualify entrants for false information, infringement, manipulation or breach of these terms. If a prize component becomes unavailable, Council may arrange a replacement of equal or greater value, subject to applicable law. Material changes will be communicated on the competition webpage and must not unfairly disadvantage entrants.

Nothing in these terms excludes any right or remedy that cannot lawfully be excluded, including under Australian Consumer Law. To the extent permitted by law, Council is not responsible for technical failures or events outside its reasonable control, except where liability arises from Council's negligence or breach of law. These terms are governed by the laws of New South Wales.